



MAIN STREET RACE SERIES SPONSORSHIP OPPORTUNITIES

NEW 5K, January 1, 2026!





OUR EVENTS

New Year's 5K, 5K / 15K, Half Marathon, 4 Miler
& Holiday Fun That's Become an Annual Tradition!



Celebrated as one of NJ's flatest, fastest and most competitive 15k's and combined with a 5k to add to the family fun, this event precedes Clinton Township Community Day and consistently draws crowds in the thousands.

QUICK FACTS

Date: New Year's Day, Jan. 1

Reach: New event that will draw 200 participants, benefiting from our network.

Charity: Lebanon Borough Philanthropic Activities

See it: [Website](#)



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QUICK FACTS

Date: Last Saturday In April

Reach: 500 participants, family friends, state-wide demographic

Charity: Clinton Twp Recreation

See it: [Previous Years' Photos](#)



Our collective vision for this race is to highlight some of the greatest things our area has to offer – beautiful landscape, welcoming communities and supportive small businesses...while doing what we can to give back to the towns, organizations and groups that make this area so special! Walker-friendly 4 Mile option, too!

QUICK FACTS

Date: 3rd Weekend in October

Reach: 750 participants, families, friends & local groups

Charity: [Hunterdon Regional Cancer Center](#)

See it: [Website](#)



SANTA...I know him! Us too, and 500 of his look-alikes who show up on the Saturday before Christmas each year for the "Run Before". Nothing spreads a little holiday cheer like 8 kilometers (1 for each reindeer)!

QUICK FACTS

Date: The Week Before Christmas

Reach: 500 participants, full of families & friends

Charity: Red Mill Museum Village

See it: [Event Video](#)



SPONSOR OPPORTUNITIES

You choose the best way to partner with us by choosing which events speak to your ideals & needs.

COST	Clinton Twp. Country Run 5K/15K	Main Street Half Marathon & Walker-Friendly 4 Miler	The Run Before Christmas SantaCon 8K	Lebanon Borough New Year's Run 5K
\$100	Social Shoutout	Social Shoutout	Social Shoutout	Social Shoutout
\$500	Miles & Media	Miles & Media	Miles & Media	Miles & Media
\$750	Swag Sponsor	Swag Sponsor	Swag Sponsor	Swag Sponsor
\$1000	Course Icon	Course Icon	Course Icon	Course Icon
\$1500	Start Line	Start Line	Start Line	Start Line
\$2500	Finish Line	Finish Line	Finish Line	Finish Line
\$5000	Presenting	Expo Presenting	Presenting	Presenting
\$20000		Presenting		

KEY

Social Shoutout Sponsor

Promotion on multiple social media channels averaging over 7,400 unique impressions weekly

Miles & Media Partner

Everything above + mile marker signage on course + logo/sponsorship acknowledgement in race newsletters

Swag Sponsor

Everything above + 5 comped entries + logo on event giveaway (shirt or other item)

Course Icon (banner at key course point)

Everything above + large signage at key point at event + 10' x 10' booth space at Expo and/or post-race.

Starting Line

Swag sponsor & above + starting line banner

Finish Line

Swag sponsor & above + finish line banner

Expo Presenting Sponsor

Swag sponsor & above + all signage and regular social media promotions as Expo Presenting Sponsor

Presenting Sponsor

Swag sponsor & above + all signage and regular social media promotions as Event Presenting Sponsor



SPONSOR GALLERY

Some of the ways we partner with your brand to give you the support your commitment deserves.



Your Brand on RACE SWAG



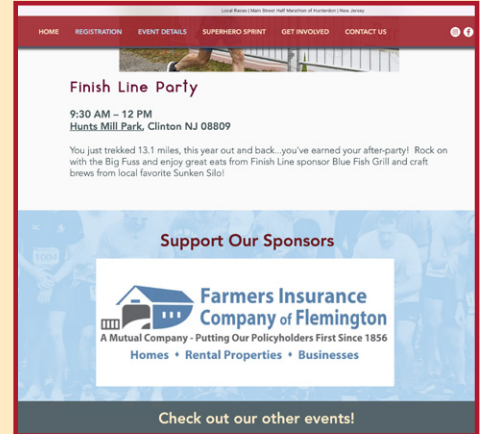
CO-BRANDED EVENTS where we'll bring our audience to you (you provide a discount offer, we'll bring participants)



EVENT SIGNAGE AND BANNERS

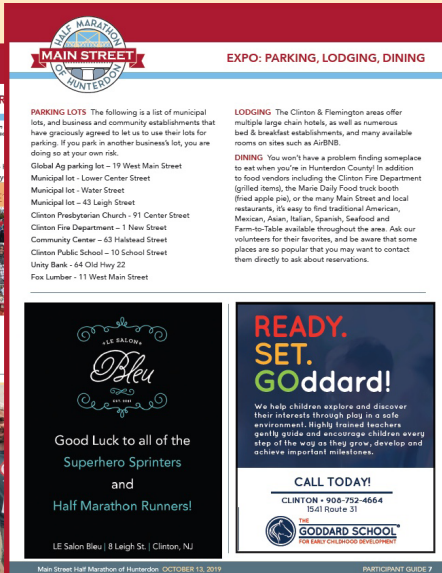


E-NEWSLETTER PLACEMENT with clickable links



WEBSITE PLACEMENT with link-backs

EVENT GUIDE Advertorial Content



EVENT GUIDE Ad Insertions



SOCIAL MEDIA MENTIONS, including dedicated or shared post spots and re-shares of your own content with endorsements



SPONSORSHIP APPLICATION

MAIN STREET MARATHON RACE SERIES SPONSORSHIP FORM

Thank you for your interest and we welcome your involvement as a sponsor or vendor of our Race Series!
Upon completion of the form, a member of our team will reach out to you to confirm details.
Please email any questions to racedirector@mainstreetmarathon.com

Name of Contact Person: _____

Company Name: _____

Phone #: _____ Email Address: _____

Product/Service Description: _____

SPONSORSHIP OPTIONS: (CIRCLE YOUR CHOICE[S])

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\$20000		Presenting		

ADDITIONAL UNDERWRITING OPTIONS:

- ☐ Event entertainment for kids (face paint, bounce house, etc)
- ☐ Musical Entertainment (DJ, Bands, etc)
- ☐ In-Kind Donations (food, drinks, course supplies, first aid etc)
- ☐ Booth space at Main Street Half Marathon Expo and/or Post Race Party
- ☐ Other: _____

Pay Online?

Would you prefer to process your sponsorship payment online? If so, a representative will contact you to complete your transaction. Those paying by check may make payable to:
Main Street Marathon, LLC and send to 1250 State Rt. 31, Lebanon, NJ 08833.

☐ Yes ☐ No thank you

How did you hear about this Sponsorship opportunity? Who can we thank for connecting with you?
(i.e. social media, personal contact): _____

Proceeds from Main Street races support Local Charities

All events are directed by Main Street Marathon, LLC, a socially-conscious health & fitness event management company in Lebanon, NJ. Sponsorships can be sent to: Main Street Marathon, LLC 1250 Rt. 31, Lebanon, NJ 08833
Sponsorship commitment 45 days prior to event is kindly requested to meet printing and promotional needs.

mainstreetmarathon.com