



# MAIN STREET RACE SERIES SPONSORSHIP OPPORTUNITIES





# OUR EVENTS

5K / 15K, Half Marathon, 4 Miler

& Holiday Fun That's Become an Annual Tradition!



Celebrated as one of NJ's flatest, fastest and most competitive 15k's and combined with a 5k to add to the family fun, this event precedes Clinton Township Community Day and consistently draws crowds in the thousands.

### QUICK FACTS

**Date:** Last Saturday In April

**Reach:** 500 participants, family friends, state-wide demographic

**Charity:** Clinton Twp Recreation

**See it:** [Previous Years' Photos](#)



Our collective vision for this race is to highlight some of the greatest things our area has to offer – beautiful landscape, welcoming communities and supportive small businesses...while doing what we can to give back to the towns, organizations and groups that make this area so special! Walker-friendly 4 Mile option, too!

### QUICK FACTS

**Date:** 3rd Weekend in October

**Reach:** 750 participants, families, friends & local groups

**Charity:** [Hunterdon Regional Cancer Center](#)

**See it:** [Website](#)



SANTA...I know him! Us too, and 500 of his look-alikes who show up on the Saturday before Christmas each year for the "Run Before". Nothing spreads a little holiday cheer like 8 kilometers (1 for each reindeer)!

### QUICK FACTS

**Date:** The Week Before Christmas

**Reach:** 500 participants, full of families & friends

**Charity:** Red Mill Museum Village

**See it:** [Event Video](#)



# SPONSOR OPPORTUNITIES

You choose the best way to partner with us by choosing which events speak to your ideals & needs.

COST	Clinton Twp. Country Run 5K/15K	Main Street Half Marathon & Walker-Friendly 4 Miler	The Run Before Christmas SantaCon 8K
\$100	Social Shoutout	Social Shoutout	Social Shoutout
\$500	Miles & Media	Miles & Media	Miles & Media
\$750	Swag Sponsor	Swag Sponsor	Swag Sponsor
\$1000	Course Icon	Course Icon	Course Icon
\$1500	Start Line	Start Line	Start Line
\$2500	Finish Line	Finish Line	Finish Line
\$5000	Presenting	Expo Presenting	Presenting
\$20000		Presenting	

## KEY

### Social Shoutout Sponsor

Promotion on multiple social media channels averaging over 7,400 unique impressions weekly

### Miles & Media Partner

Everything above + mile marker signage on course + logo/sponsorship acknowledgement in race newsletters

### Swag Sponsor

Everything above + 5 comped entries + logo on event giveaway (shirt or other item)

### Course Icon (banner at key course point)

Everything above + large signage at key point at event + opportunity to host "training event" (i.e. we bring our clients to your business)

### Starting Line

Swag sponsor & above + starting line banner

### Finish Line

Swag sponsor & above + finish line banner

### Expo Presenting Sponsor

Swag sponsor & above + all signage and regular social media promotions as Expo Presenting Sponsor

### Presenting Sponsor

Swag sponsor & above + all signage and regular social media promotions as Event Presenting Sponsor





# SPONSOR GALLERY

Some of the ways we partner with your brand to give you the support your commitment deserves.



Your Brand on RACE SWAG



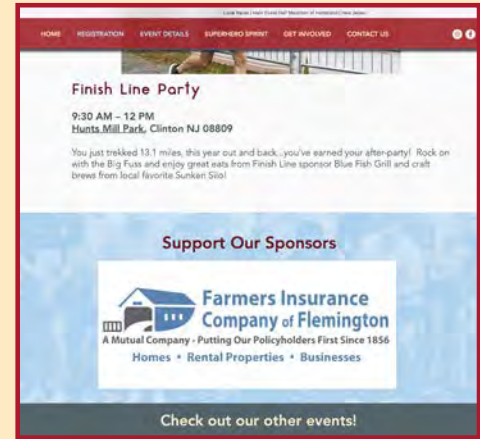
CO-BRANDED EVENTS where we'll bring our audience to you (you provide a discount offer, we'll bring participants)



EVENT SIGNAGE AND BANNERS

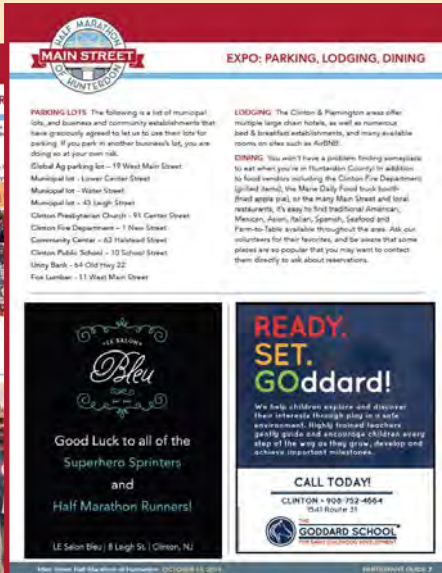


E-NEWSLETTER PLACEMENT with clickable links



WEBSITE PLACEMENT with link-backs

EVENT GUIDE Advertorial Content



EVENT GUIDE Ad Insertions



SOCIAL MEDIA MENTIONS, including dedicated or shared post spots and re-shares of your own content with endorsements



# SPONSORSHIP APPLICATION

## MAIN STREET MARATHON RACE SERIES SPONSORSHIP FORM

Thank you for your interest and we welcome your involvement as a sponsor or vendor of our Race Series! Upon completion of the form, a member of our team will reach out to you to confirm details. Please email any questions to [racedirector@mainstreetmarathon.com](mailto:racedirector@mainstreetmarathon.com)

Name of Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Product/Service Description: \_\_\_\_\_

### SPONSORSHIP OPTIONS: (CIRCLE YOUR CHOICE[S])

COST	Clinton Twp. Country Run 5K/15K	Main Street Half Marathon & NEW 4 Miler	The Run Before Christmas SantaCon 8K
\$100	Social Shoutout	Social Shoutout	Social Shoutout
\$500	Miles & Media	Miles & Media	Miles & Media
\$750	Swag Sponsor	Swag Sponsor	Swag Sponsor
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\$1500	Start Line	Start Line	Start Line
\$2500	Finish Line	Finish Line	Finish Line
\$5000	Presenting	Expo Presenting	Presenting
\$20000		Presenting	

### ADDITIONAL UNDERWRITING OPTIONS:

- Event entertainment for kids ( face paint, bounce house, etc)
- Musical Entertainment (DJ, Bands, etc)
- In-Kind Donations (food, drinks, course supplies, first aid etc)
- Other: \_\_\_\_\_

### Pay Online?

Would you prefer to process your sponsorship payment online? If so, a representative will contact you to complete your transaction. Those paying by check may make payable to: Main Street Marathon, LLC and send to 1250 State Rt. 31, Lebanon, NJ 08833.

- Yes  No thank you

How did you hear about this Sponsorship opportunity? Who can we thank for connecting with you?

(i.e. social media, personal contact): \_\_\_\_\_

### Proceeds from Main Street races support Local Charities

All events are directed by Main Street Marathon, LLC, a socially-conscious health & fitness event management company in Lebanon, NJ. Sponsorships can be sent to: Main Street Marathon, LLC 1250 Rt. 31, Lebanon, NJ 08833  
Sponsorship commitment 45 days prior to event is kindly requested to meet printing and promotional needs.

[mainstreetmarathon.com](http://mainstreetmarathon.com)